

Findzzzr



Findzzzr is your guide to a new city — telling you where to go and who'll be there, so you never have to start over alone.

 Tetovo, North Macedonia



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THE ASK

€160K

12-month raise.

Year 1 target: €139,768 revenue from 1,846 paying customers.



Seven budget allocations:

Marketing ~€54K (34%); core team <€43K (27%); reserve >€27K (17%); venue acquisition <€23K (14%); AI / ML ~€6.8K (>4%); legal €4K (2.5%); cloud ~€2.1K (1.3%).

THE PROBLEM



Nearly 10M young Europeans live outside their home country. About 14% of 15–29-year-olds live outside their country of birth.



Each year, ~1.5M Erasmus students and ~1M EU job movers face this transition. Globally, 4 in 10 struggle to make local friends.



The share with no close friends has risen 4–6× since 1990. Nearly 8 in 10 still plan to attend more events this year.

Findzzzr addresses loneliness and disconnection between arriving somewhere new and feeling part of a community.

BUSINESS MODEL



Seekers

Free to use.
€6.49 / month for premium features.
€3.99 / 7 days traveler pass.
Acquisition model: ~€0.65 / install; ~3% paid conversion.
Student / Erasmus collaborations and local venue sales reps.



Venues

€100 profile claim.
€99 / 6 months or **€179 / year**, with analytics and promotional credits.



Transactions & ads

Ticket / reservation fees: **8%** (6-month plan), **5%** (yearly).
Targeted in-app brand advertising.

MARKET OPPORTUNITY

SAM · PEOPLE

934.5K

People across five target cities

SAM · VENUES

30.5–38K

Venues across five target cities

SOM / YEAR

~€4.1M

Long-term ceiling, not the raise target

Budapest · Krakow · Valencia · Lisbon · Porto

~€1.12M core marketplace + ~€3.0M future ticketing.
Capture: ~93K seekers (10%) + ~5K venues (14–15%).

THE SOLUTION



A live radar for your social life: see nearby events happening now, match with a crowd that fits your vibe, and go.



Luma and Eventbrite cover advance listings. Findzzzr connects you to local events tonight and the people already headed there.



Rebuilding the “Third Place”: a hangout for newcomers who need a reason to leave home and connect.



Every attendance and successful match builds real demand data for venues: what people want, which events perform and what specific audiences seek.

The data advantage grows with every user.
Events, people and venue demand in one product.

NOTEWORTHY MILESTONES

- **Full working product** — seeker app and venue / organizer side built.
- **3,500 seekers** in a live North Macedonia market test, acquired at **€0.25 per install**.
- **41 event creators** onboarded.
- **Early adopter** — venue organizer partnership in Skopje, already using the platform.
- **ImaIdea** by StartupClub Skopje accelerator.
- **Founder Games** accelerator selection.

KEY PERFORMANCE INDICATORS

KPIs	Year 1	Year 2	Year 3
Revenue	€139,768	€264,808	€412,426
Paying customers	1,846	2,615	3,694
Employees	9	10	12
Paying seekers	1,666	1,765	1,912
Paying venues	180	850	1,782

Year 1–3 projections from the startup's plan.

FROM
IDEAS
TO REAL
PRODUCTS
AT SCALE.