

Dynamic Mockups[®]

Belgrade, Serbia

To create a world where anything you imagine can become something real that people buy.



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THE ASK

€2M SAFE



Reach €9M ARR in under 24 months

Scale our specialized AI models and agents, add supply-chain data partnerships that feed the engine, and scale infrastructure to enterprise volume.

THE PROBLEM



Manufacturing is bottlenecked by manual work.

Production specs, proofing and design prep are done by hand – per product, per supplier – and each one needs a trained professional.



The gap is widening.

AI made designing custom products free and instant (+12B designs since 2015), while the technicians who prep them for manufacturing are down 32% – demand is exponential, supply is shrinking.



The cost is real.

89% of manufacturers have no automated proofing & prep, and €2B of manufactured output is thrown away every year due to production errors.

BUSINESS MODEL



Platform Access
Starting at
€26,000 USD
annually



Flat Usage Fee
Based on catalog size,
starting at
€8.8/product/month



Unlimited creation
at a predictable cost –
production-ready outputs
become a fixed operating
expense instead of a
per-piece manual cost.

MARKET OPPORTUNITY

€300B

TAM

€11B

SAM

€700M

SOM

THE SOLUTION



Specialized AI models & agents

for the supply-chain industry – every output is grounded in real manufacturing data, so it is a production-ready file with true-to-life visuals, not AI guesswork.



Three products cover the whole flow

AI Design Platform (design) – agentic tools for production-ready assets at scale; Stitch AI (make) – the first reasoning model for embroidery, cutting weeks to seconds; Mock Anything AI (sell) – lifestyle visuals for products that don't exist yet.



Distribution is the moat

Suppliers give us their product data, their distribution and their credibility – 20,000+ SKUs through official data partnerships, and 8 of 10 businesses already sell products from our data-set.

NOTEWORTHY MILESTONES

- 2026 Aug** Launched StitchAI – the industry's first embroidery agent. US launch went viral, turning digitizing into an API call and opening an entirely new market.
- 2026 Summer** SanMar (€3.6B) became an official live partner with its products onboarding.
- 2026 Spring** Selected for Katapult, a top-10 European accelerator, pitching at Demo Day – with €300K unlocking into seed. Grew product record to 20,000 encoded SKUs.
- 2026 Mar** Pivot to Enterprise, built €4M pipeline with €440K in final stages.
- 2025** Launched MockAnythingAI – first and only solution to offer unlimited creation at a flat rate.
- 2024** Discovery & Development.

KEY PERFORMANCE INDICATORS

KPIs	2025 Actuals		2026	2027
Revenue	€130K ARR	€350K ARR	€1M ARR	€9M ARR
# of Customers	27K	50K	60K	120K
# of Employees	5	9	10	13
Outputs Created	10M	1B	1.5B	4B
Product Database	0 SKUs	20K SKUs	250K SKUs	1M SKUs

FROM
IDEAS
TO REAL
PRODUCTS
AT SCALE.